



Photo Credit: Gregory Drezdson



36 ED•D! ED•D! ED•D!

by Bill Needle
Eddie Murray's quest for 3,000 hits is another example of the magic of this 1995 Indians summer. Only twenty others have reached this stellar plateau in baseball's 126-year history—a mark that is synonymous with baseball immortality.

46 Wilbur Hayes; Portrait of a General Manager

by Allen Davis
This season, Cleveland celebrates the 50th anniversary of the Cleveland Buckeyes Negro League Championship while baseball celebrates the 75th anniversary of the Negro Leagues. Many great players began their careers in the Negro League, just as many great players spent their entire careers there—as well as General Managers like Wilbur Hayes.

54 "Batter Up"

by Morris Eckhouse; Photos by Anthony Gray
You say the excitement of the Tribe's '95 season isn't enough of a baseball "fix" for a ball fan like you—then the Western Reserve Historical Society of Cleveland is here to help.

58 Baseball Chatter

by Jack DeVries; Illustrations by Rick Zimmerman
The game of baseball is full of unique characteristics that give it both its charm and distinctiveness from other sports. Chatter is one of those peculiarities to the game that has become a part of baseball lore.

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Memorable Moments

We asked some of our Broadcast personalities to share some of the moments of their careers that really stand out in their minds....

Jack Corrigan

Enjoying his eleventh season in the broadcast booth for the Tribe on WUAB TV43, Corrigan recalls a few events that he remembers vividly...

"My most memorable moment would have to be the first start Bobby Ojeda made after the boating accident. The way the crowd responded to him was phenomenal. The spontaneous emotion of the event was truly touching. The crowd knew that start was special... to see his reaction truly made it memorable.

"The other game that sticks out in my mind was on Sunday, May 21 against the Red Sox... It seemed unlikely that we would come back to win the game. Mike and I were saying off the air 'Wouldn't it be something if Paul sorrento hit it out again...' and sure enough, just as we finished saying it, he did. It's nice to get involved in a sequence when we can come back from a large deficit not just one night, but night after night, after night..."

Super Fans...

Cleveland has some of the best, most loyal fans of any Major League Baseball team—okay, maybe we're just biased. Here's what some of them had to say:

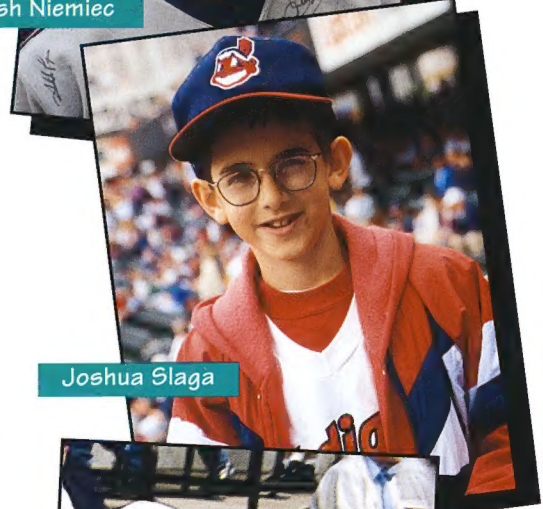
Josh Niemiec, from Elyria, OH, said he has grown up on the Indians. He and his whole family are Indians fans—he usually comes to one or two games a year, but this year, he's planning on making the trip a LOT more! He said he can't single out any one player as his favorite, because he likes ALL of them. His answer to how many games we're going to win this year?—"at least 90!"

Joshua Slaga, 9, loves coming to Tribe games. He especially likes to come early so he can catch batting practice. His favorite player is Albert Belle because they share the same number—Josh sports number "8" on his little league team. When asked where his favorite seat was at the Ballpark, he said: "Anywhere!"

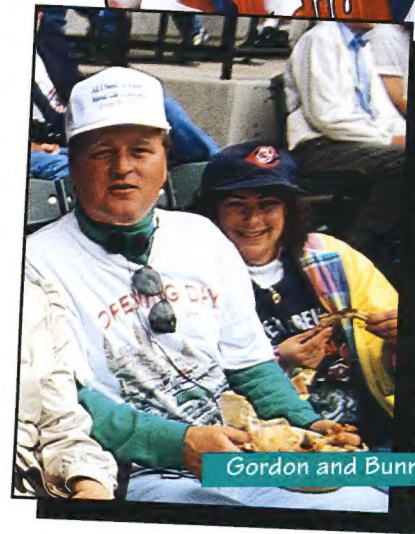
Gordon and Bunny Lacey live in Cincinnati, OH, and make the trek to Cleveland a few times a year to watch the Indians. Bunny is from Cleveland originally and remembers going to Tribe games with her family when she was young. Her brother, who was born in 1948, was named after Bob Feller. She also said she's waiting for a championship series where the Indians would have to play the Reds; "It would put an interesting twist on my marriage..!"



Josh Niemiec



Joshua Slaga



Gordon and Bunny Lacey

Group Outings Are Where It's At...

The Cleveland Indians salute those groups of over 250 scheduled to hold a group outing through June 15. Group outings are a great way to get everybody together this summer. Please see page 16 of this program for information.

Lucky 7 Limosine
Tom Sudow Group
Jefferson Academic Boosters
The Boy Scouts
Fellowship of Christian Athletes
Meridia Health System
City of Cleveland Heights
Parks & Recreation
Parker Hannifin Corporation
W. Geauga Baseball Federation
American Institute of Bankers
City of South Euclid
Twinsburg Night
Ohio Motorist Association

Medina YMCA Indian Guides
Akron Education Association
St. Bernadette Parent Group
Academy of St. Bartholomew
Swiger Oil Systems
McDonald & Co. Investment Ctr.
Social Security Administration
Ohio Department of Taxation
Coast Guard Club
Metro Health System
County Auditors Assoc. of Ohio
Revere Baseball/Softball Assoc.
Wooster Daily Record

JT Travel
Church of the Nazarene III
Avon Lake High School
Marriott Corporation
South Euclid Schools
Kaufmann's Dept. Stores
Social Security Admin.
Key Corp
St. Charles Sports Boosters
Northern Ohio Firefighters
Festival of Our Lady of Angels
Knights of Columbus
American Greetings



Photo Credit: Gregory Drezdton

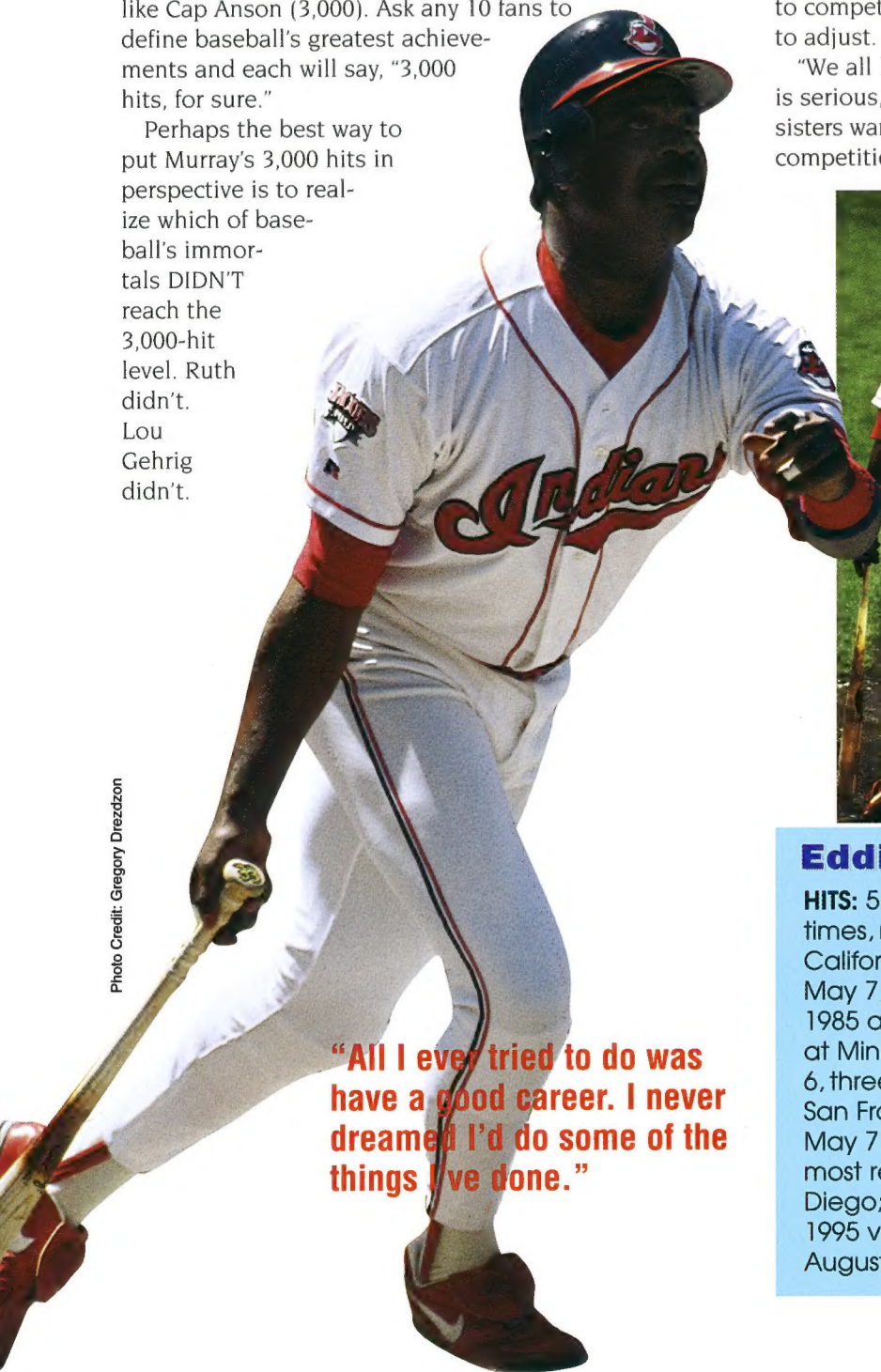


Baseball's nature creates records of all sorts. Each record means something in the game's history, but far fewer define greatness. Three-thousand hits, along with 500 home runs and 300 career pitching victories are the measures of baseball immortality.

The 19 men who delivered 3,000 career hits before Murray are, will be, or might be (in the case of Pete Rose), members of the Baseball Hall of Fame and Museum. Dedicated fans can name the other 19, from the well-known Ty Cobb (4,191) to the lesser-known Paul Waner (3,152). The 3000-hit brotherhood has active members like Murray's teammate Dave Winfield (3,096 as of 6/2/95) and long-buried members like Cap Anson (3,000). Ask any 10 fans to define baseball's greatest achievements and each will say, "3,000 hits, for sure."

Perhaps the best way to put Murray's 3,000 hits in perspective is to realize which of baseball's immortals DIDN'T reach the 3,000-hit level. Ruth didn't. Lou Gehrig didn't.

Photo Credit: Gregory Drezdson



"All I ever tried to do was have a good career. I never dreamed I'd do some of the things I've done."

Rogers Hornsby didn't and Frank Robinson didn't.

Eddie Murray will.

"I never dreamed I'd play as long as I have," he said. "All I ever tried to do was have a good career. I never thought I'd do some of the things I've done."

One of five brothers, Murray's introduction to professional baseball came at the age of eight, through his brother Charles, who hit 37 homers for the Astros Class A affiliate in the California League in 1964. His three other brothers also played professional baseball. Competition in the Murray family was fierce.

"You had to play with your older brothers," Murray said. "That built up toughness. That meant finding ways to compete with them and that also meant finding ways to adjust."

"We all love each other, but that kind of competition is serious," he said. "Everybody, including my (seven) sisters wanted to hit for as long as we could. That kind of competition built up toughness."



Photo Credit: Gregory Drezdson

Eddie Murray's Game Highs

HITS: 5, April 17, 1982 at CWS; **HR:** 3, three times, most recently August 26, 1985 at California; **2-HR GAMES:** 26, most recently on May 7, 1995 vs. Minnesota; **RBI:** 9, August 26, 1985 at California; 7, twice, August 29, 1979 at Minnesota and May 18, 1986 vs. Oakland; 6, three times, most recently August 5, 1990 at San Francisco; 5, nine times, most recently May 7, 1995 vs. Minnesota; **RUNS:** 4, four times, most recently September 12, 1990 at San Diego; **SB:** 1, 101 times, most recently on May 7, 1995 vs. Minnesota; **HITTING STREAK:** 22 games, August 17 through September 10, 1984.

Continued on page 50.



Photo Credit: Gregory Drezdson

Murray's career continued at Locke High School in Los Angeles, where he played on teams with three other future Major League players, former Indian Gary Alexander, Murray's younger brother, Rich, and current St. Louis star—and perhaps another future Hall of Famer—Ozzie Smith. But the pickup games in Murray's LA neighborhood might have been even more competitive than the Murray family games and the Locke High School contests put together.

"When I was a kid, guys would come home to LA after the season ended in the big leagues and they'd play on the weekends," Murray said. "You grew up playing with guys like Doc Ellis, Bob Watson, Reggie Smith and Bobby Tolan. Before I signed with the Orioles, I played with and against the big leaguers."

Unlike most Major Leaguers, who burn up the minors with gaudy statistics only to have the totals drop when they get to the bigs, Murray has actually hit better in "The Show" than in the minors. His four-year progression through the Orioles chain saw him compile averages between .264 and .298—but he never hit .300 as a professional until 1980, his fourth campaign in Baltimore.

Since then, Murray has surpassed the .300 barrier in six different seasons, not including 1995, when his torrid start put him atop the league leaders in the season's early going—and also accelerated the Tribe's official countdown to Murray's milestone 3000th career hit.

Fans couldn't attend an Indians game at Jacobs Field without being reminded of Murray's quest. As soon as he needed just 33 hits for the magic number (Murray



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Get Yours at the Concession Stand. **NOW!**

Indians Trivia—Test your knowledge!

Answers on page 90

1. Tribe home from 1901-1946.
2. First African-American in the American League (hint: he was an Indians outfielder).
3. Last Indians player to throw a no-hitter?
4. Last Indians player/manager?
5. Two seasons Indians won World Series titles?
6. Last Indians player to win the Cy Young Award? What year?
7. Last Indians player to win the American League batting title? What year?
8. Last Indians player to lead the American League in home runs? What year?

9. Name the four Indians players who have received the "Rookie of the Year" Award? What years?

10. Indians manager with best winning percentage in franchise history?

11. How many men have hit their 3,000th hit in an Indians uniform? Who are they?



© Gregory Drezdson (both photos)

12. Who holds the Indians record for hitting in consecutive games and how many games?

13. Who is the only Indians player ever to hit 30 or more home runs in three consecutive seasons?

14. Last Indians player to hit for the cycle? When? Where?

15. Which Indians player qualified for the 3,000-hit club with his last hit in an Indians uniform?

Focus on the game, not on focusing.



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HOW TO SCORE

Baseball fans can enjoy the sport to the fullest extent by keeping track of the game and pinpointing those big plays that bring victory or defeat. All you need is a basic knowledge of the rules.

Although there are countless scoring methods, experts use a simple code based on numbering players by position and tracing action through the use of symbols. It's easy and fun.

In fact, why not devise your own scoring system with the basic suggestions on this page.

One such suggestion on player substitutions is to use a heavy or wavy line under or over a box to indicate a change, either of a player or batter.

If a batter flies to the rightfielder, merely use the figure 9. If it is a foul fly, use 9F.

Now that you are an official "scorer," you can really enjoy baseball games.

Team	Pos.	1	2
Rightfielder	9	4-6 W	
2nd Baseman	4	3 ④FO	
1st Baseman	3	=	
Centerfielder	8	SF 8	
Designated Hitter	DH	K	
Leftfielder	7		4-6
Catcher	2		DP 4-6-3
3rd Baseman	5		⊖
Shortstop	6		7
Pitcher	1		
TOTALS	R / H	1 / 1	1 / 2

Walked and was forced out at second (2nd baseman to shortstop).

Reached first on fielder's choice when runner was forced out, advanced to third on double by 3rd place hitter, scored on 4th place hitter's sacrifice fly.

Doubled; did not advance further.

Flied out to center field scoring runner on third.

Struck out—end of the inning.

Singled; later forced out at second (2nd baseman to shortstop in first half of double play).

Hit into double play (2nd baseman to shortstop to 1st baseman).

Hit home run.

Flied out to leftfielder—end of inning.

USE THESE SYMBOLS FOR PLAYS

— Single	FC	Fielder's Choice	PB	Passed Ball
= Double	HP	Hit by Pitcher	BK	Balk
≡ Triple	WP	Wild Pitch	K	Struck Out
≡ Home Run	SB	Stolen Base	BB	Base on Balls
E Error	SH	Sacrifice Hit	FO	Forced Out
F Foul Fly	SF	Sacrifice Fly	IW	Intentional Walk
DP Double Play	CS	Caught Stealing		

CAN YOU SCORE THIS PLAY?

The ball was hit to the shortstop, who threw it to the second baseman. The second baseman was able to force out the runner who had been at first. He then threw the ball to the first baseman to get the batter out, turning a double play.



© Gregory Drezdron

BK	SB
⊖	W

In this example, the hitter reached first base on a walk, stole second, advanced to third on pitcher's balk, scored on a wild pitch.



CLEVELAND INDIANS CHARITIES

Cleveland Indians Charities was established in 1989 with the purpose of making a Major League impact in the areas of youth education and recreation. Through fund raising events such as the CIC Golf Classic, Stop-n-Shop's SpringFest, Jacobs Field tours, the CIC Luncheon Series and several concourse game booths, nearly \$500,000 has been raised for numerous organizations in northeast Ohio during the past six years. Some organizations and programs that benefit from CIC's efforts are: Boys & Girls Clubs of Cleveland, Luke Easter Park, the Community Fund for Assisting Missing Youth (A.M.Y.), Shoes for Kids, Rookie League, Larry Doby RBI, Cleveland Indians Academy, United Way, the United Negro College Fund, Cleveland Baseball Federation and Esperanza, Inc.

SOCIETY BANK CHARITABLE COMPLIMENTARY TICKET PROGRAM

The Indians and Society Bank have teamed up to provide the Charitable Complimentary Ticket Program in Cleveland, which provides tickets for select Indians games to non-profit organizations that assist youths, disabled and senior citizens throughout north-east Ohio. Over 42,000 tickets have been awarded during the past five years. Please write to the Indians Community Relations Department for more details.

ESPERANZA, INC.

The Indians have found a partner in the Hispanic community by working with Esperanza, an organization dedicated to the educational enrichment of Hispanic youths in Greater Cleveland. Second baseman Carlos Baerga has personally donated a college scholarship for the past three years to a deserving student at the annual Fiesta of Hope Scholarship Luncheon. This year's Fiesta of Hope Luncheon celebration was held on June 23. Please call 651-7178 for more information about the program.

LARRY DOBY RBI PROGRAM

The Reviving Baseball in Inner Cities (RBI) program, **presented by SportsChannel** and supported by Continental Airlines, continues to grow. Last summer it was officially renamed after Indians alumnus Larry Doby. In its third year, the league provides urban youths with an opportunity to learn and play baseball. The league extends

past that goal and stresses positive self-esteem, attendance, sportsmanship and positive life skills.

Games are played at League Park. With help from United Black Fund, local and national sponsors, the program includes play-off games, tournaments and an RBI World Series trip for the All-Stars to a Major League city.



Credit: Gregory Dreidzon

UNITED WAY HOME RUN DERBY

This annual program enlists corporate support for each home run hit during the season by the United Way Home Run Derby player chairman. For doing what he does best, Albert Belle has helped raise more than \$108,000 in four years for United Way through the Home Run Derby program. In eight years, Tribe sluggers have been instrumental in raising more than \$200,000 for United Way's area programs and services.

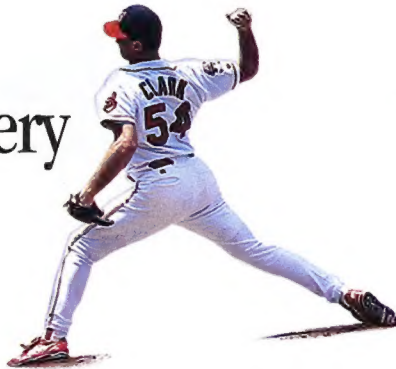


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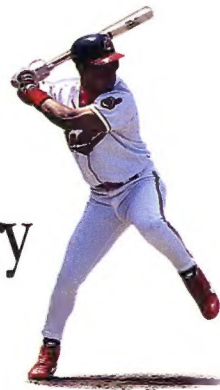
Every



Every



Every



All Sports. All The Time.

MAJOR LEAGUE BASEBALL AND THE INDIANS MAKE "TEAM" A WINNER



Baseball's most important pitch this season won't come from a mound. In an effort to combat drinking and driving, Major League Baseball, together with the Techniques for Effective Alcohol Management (TEAM) coalition, will make comprehensive appeal to fans this year. The message:

**PLEASE DON'T
DRINK AND DRIVE.**

Major League Baseball joined TEAM in 1987. Fourteen organizations are now members of the coalition, representing professional sports, federal and state agencies and private industry. In addition to Major League Baseball, Allstate Insurance Company, CBS Sports, Comsat Video Enterprises, the International Association of Auditorium Managers, Mothers Against Drunk Driving, the Motor Vehicle Manufacturers Association, the National Association of Broadcasters, the National Association of Governor's Highway Safety Representatives, the National Basketball Association, the National Collegiate Athletic Association, the National Traffic Safety Administration, the National Hockey League and the National Safety Council are members.

TEAM was established to accomplish two objectives:

- Assist ballparks and arenas in the development of alcohol management policies and procedures.
- Conduct public service campaigns that reinforce awareness of the dangers associated with drinking and driving. These campaigns promote the value of a designated driver and the importance of responsible drinking.

As part of the TEAM program, each Major

League club has reviewed and altered its alcohol policies. The size of the cup and the number of beers a customer can purchase have been drastically reduced. Many clubs now cut off beer sales before the game ends and nearly half do not vend beer in the stands. Alcohol-free sections are commonplace in many parks. Every club is running public service announcements asking fans to drink responsibly and warning them against the consequences of drinking and driving.

The results have been encouraging. The number of alcohol-related incidents in and around baseball parks has dropped.

Baseball's efforts also include a multi-media public service announcement campaign that promoted "TEAM Spirit" on television during network telecasts of regular and post-season games. TEAM PSA's over the years have featured Tommy Lasorda, Mark Langston, Shane Rawley, Chili Davis and Don Baylor encouraging fans not to drink and drive.

The Indians have also jumped on the bandwagon when it comes to safe, responsible drinking at Jacobs Field. All hosts, guest service personnel, security guards, ticket sellers and parking lot attendants are trained in spotting the signs of intoxication among fans and how to control and prevent alcohol-related incidents. In addition, there are banners behind concession stands encouraging fans to drink responsibly and to choose a designated driver in their group. Those interested in participating in the Designated Driver program, **sponsored by A1 General**, may sign up at Guest Service Centers, Section 116 of the Main Concourse or Section 519 of the Upper Concourse, to receive a free soft drink certificate, a wristband saying they aren't purchasing alcohol and a chance to win a Tribe cap from the Indians Team Shop.

THE 1995 CLEVELAND INDIANS



The Superstar Superhighway

The image is always the same. Dave Winfield and Eddie Murray are driving along the baseball highway in a 1970s vintage convertible, the radio blaring Earth, Wind and Fire, leaning back, stretching out, laughing, sharing stories only two future Hall of Famers can share. They're in the passing lane all the way. To their right, one sees other vintage autos chugging along as best they can. Winfield and Murray whiz past Babe Ruth, dressed in his camel-hair coat, who merely glares at them while chomping on a Cuban cigar. Cap Anson, in an even older auto, becomes a part of the scenery in Winfield's rear-view mirror. At one time or another, Winfield and Murray pass just about every baseball immortal. Despite Murray's impressive credentials, it's still Winfield who's doing the driving.

This image is not heavy symbolism. It's easy to understand. Truth is, Winfield has surpassed even Murray in most ML offensive categories, leads all active players in almost every major offensive category, and will probably park that 70s vintage convertible in Cooperstown five years after he chooses to retire.

A free agent at the end of last season, Winfield felt Cleveland was the place for him to add to his already impressive career totals. "I wasn't going to play this season just to play," he said. "I needed a spark and Cleveland has it. This team is a contender and I want to contribute."

Much has been made of Winfield's leadership, of his off-field contributions to his teams and community. But make no mistake, Winfield is a member of the Indians because of what he can do on the field, not off it.

"We signed Dave Winfield because he can play the game,"

said Mike Hargrove. "We needed a right-handed hitter against certain left-handed pitchers and Winfield was the man for the job. He hit .343 against lefties last season and no matter what he does in the clubhouse, he's still more important for what he can do with his bat."

John Hart is another member of the Tribe brain trust who feels Winfield and Cleveland are a good match.

"I was very up front with him," Hart said. "I was candid about what we felt his role would be and he decided this is where he wanted to play."

The Indians are the sixth team for which Winfield has played in a 21-year career that saw him jump from the University of Minnesota to the majors. After eight seasons with the Padres, he signed with the Yankees as a free agent in 1980, remaining in New York through May of 1990. After playing the remainder of 1990 and all of 1991 with California, Winfield spent 1992 as a member of the World Champion Blue Jays and 1993 and 1994 in his home town with the Twins.

His accomplishments are formidable. He ranks 14th on baseball's all-time hit list and, with Murray, gives the Indians two active members of the 3,000-hit fraternity on the same club for only the second time in history. He's in the top 20 all-time in

homers, doubles and RBI and in the top ten in total bases, games played and at-bats.

There's just one downside to having Winfield with the Indians in 1995, and it's compounded by the presence of Murray.

"Our games seem to take forever," said Kenny Lofton. "Dave and Eddie set some kind of record every time they get a hit, or get on base. Seems they are always stopping the game to give them the ball for something."

The rest of the teams in Major League Baseball should have that problem.

—Bill Needle

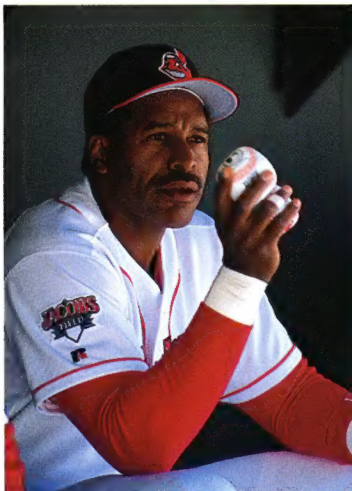
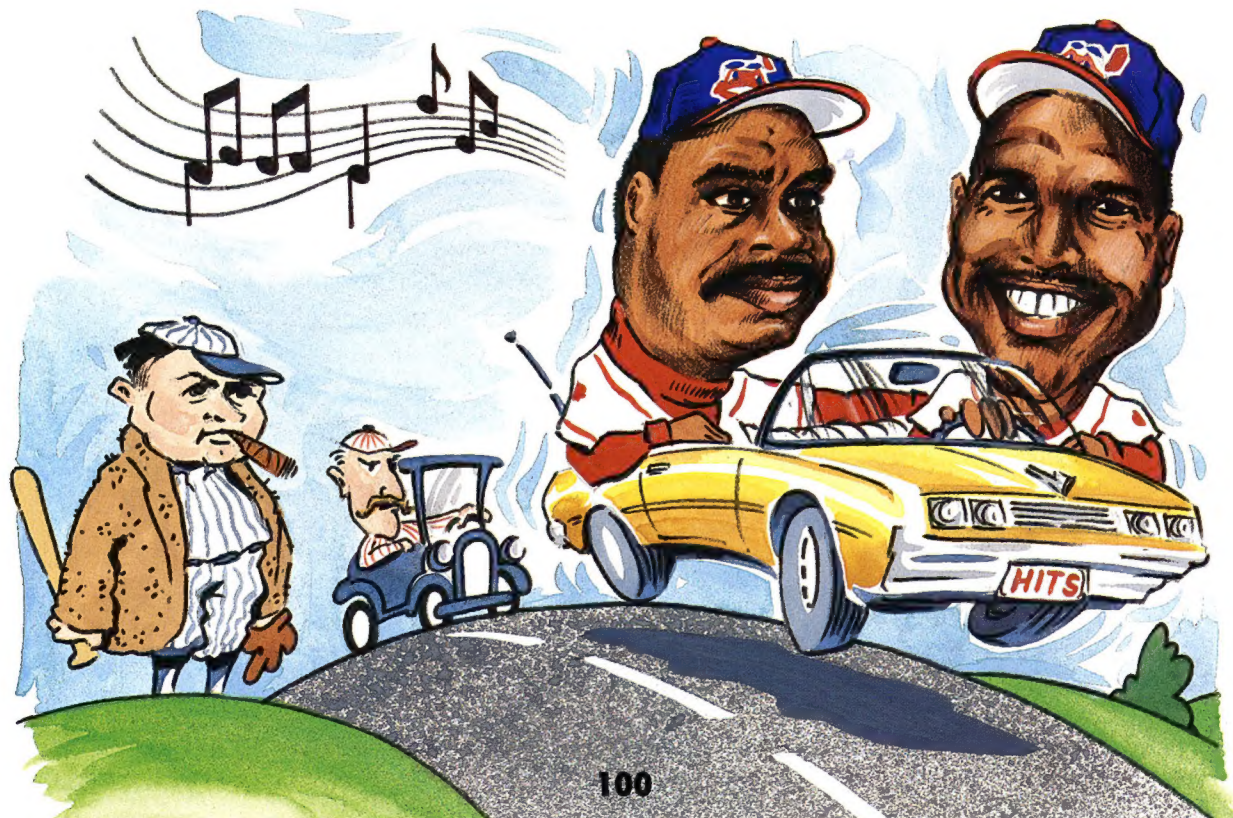
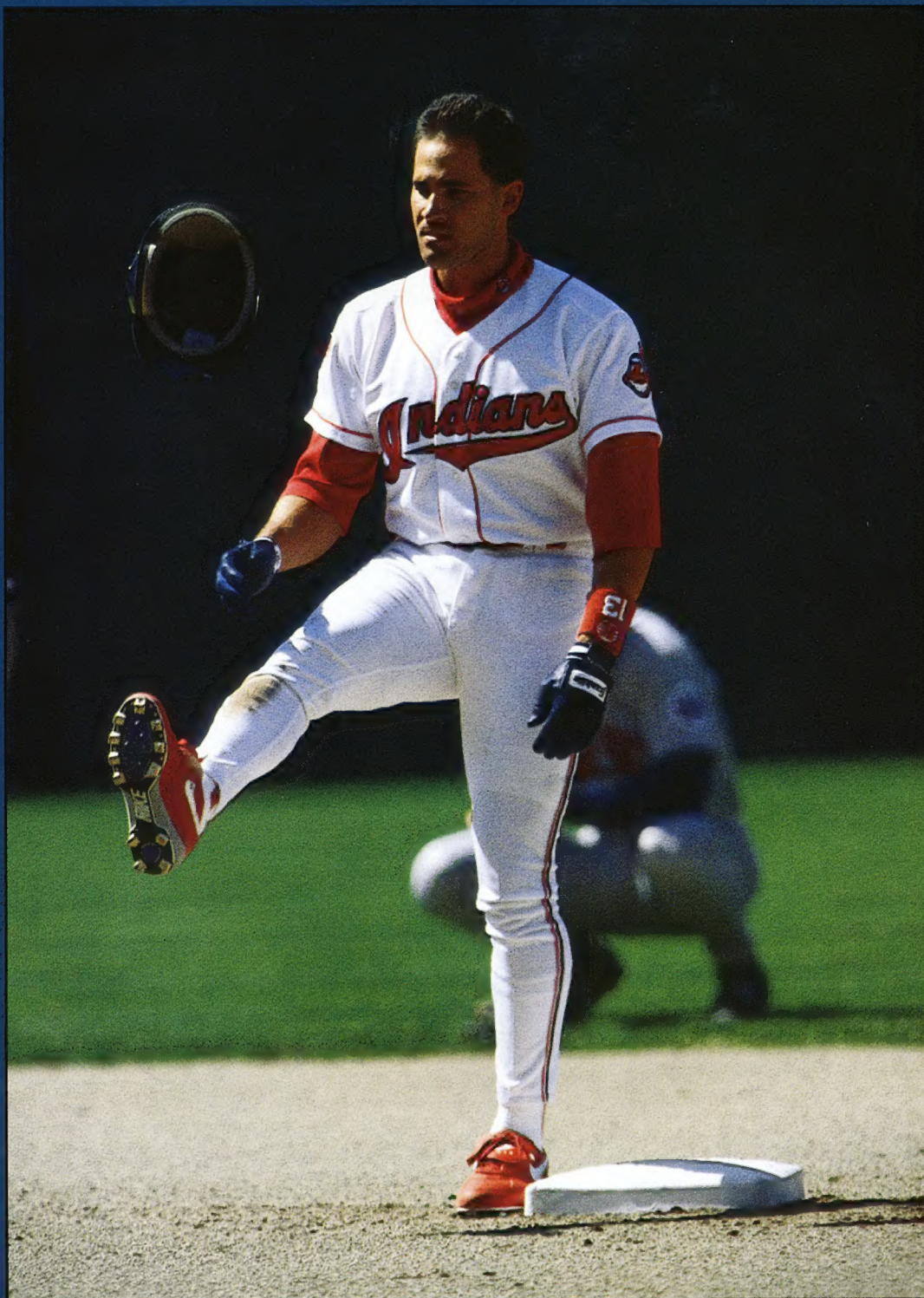


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When in doubt—punt!